

BROOKLYN BOOK FESTIVAL

Greetings!

Please join us for Brooklyn Book Festival 2008 to be held in Downtown Brooklyn on Sunday, September 14, 2008. We received tremendous feedback from many of you that the Brooklyn Book Festival is a huge success for vendors. We look forward to welcome you again!

Now in its third year, the Brooklyn Book Festival will unite a vast community of authors, book lovers, bookstores, literary organizations, and publishers from around the country in celebration of the written word. This exciting multicultural event presents innovative fiction and non-fiction programs with author discussions, readings, and signings. The heart and soul of the festival are our great booksellers, magical and inspiring authors, and an amazing audience.

Advertised and promoted nationally, last year's festival drew a crowd of 20,000 to its unique site surrounding historic Brooklyn Borough Hall. We anticipate even more visitors this year. The site is served by a terrific transportation system with 9 subway lines steps away and the Long Island Railroad nearby.

The exhibitor package and prices for Brooklyn Book Festival 2008 are outlined on the following page. Full payment is due with your completed registration form. Your registration will be confirmed within 30 days of receiving your completed form and payment.

We look forward to you joining us for this exciting event. If you have any questions, please contact Tom McGinn at tmcginn@brooklynbp.nyc.gov or (718) 802-3772.

The Brooklyn Book Festival is presented by Brooklyn Borough President
Marty Markowitz, the Borough President's Literary Council and
Brooklyn Tourism.

www.visitbrooklyn.org



Brooklyn Book Festival 2008 Information

Exhibitor Full Package

- 100 square foot site (10' x 10')
- one canopy for site
- one 8 foot table with 2 chairs per site
- one I.D. sign
- one exhibitor listing in event publication and one listing on event website

Fee Structure

- Major Publisher/Bookstore Chain (exhibitor full package) \$600
- Independent Press, Literary Magazines, Self-Published (exhibitor full package) \$400
and Independent Bookstores
- Shared table with canopy; no more than two exhibitors may share a booth \$450
- Just table and chairs (no canopy) \$300
- Shared table (no canopy; no more than two exhibitors may share a booth) \$350

(No more than two exhibitors may share a table. The festival will accept only one application per table. That applicant must designate the company with whom they are sharing the table and assume the full payment for the table.)

Early Registration Discounted Fee:	Subtract \$100 per table (from November 20, 2007 to January 15, 2008) Subtract \$50 per table (from January 16 to April 15, 2008)
Standard Registration Fee:	April 16, 2008 - August 1, 2008
Late Registration Fee:	Add \$100 per table (from August 2 - August 28, 2008) (no registrations accepted after August 28, 2008)
Cancellation Fee:	50% through August 1, 2008 No refunds for cancellations after August 1, 2008. All cancellations must be submitted in writing.

Space is limited. Applications are processed on a first come, first served basis.

In order to exhibit at the Brooklyn Book Festival, you must either sell books or book related/literary materials, or represent a literacy program. You must be a bookseller, publisher, literary magazine, author or literacy organization.

The Brooklyn Book Festival will take place rain or shine. Refunds will not be issued due to inclement weather.



Exhibitor Registration Form 2008

Exhibitor Information

Contact _____ Company name _____

Address _____

City _____ State _____ Zip _____

Social Security Number or Fed Tax I.D. # _____

Phone _____ Fax _____

E-mail _____ Website address _____

Booth name to appear on I.D. banner _____

Person in charge of booth _____

One sentence description of company _____

Complete only for shared table

Name of partnering company _____

Address _____

Website: _____ Phone _____

One sentence description of partnering company _____



Exhibitor Registration Form 2008

Check your category: Major Publisher _____ National bookstore chain _____

Independent press/literary magazine _____ Self-publisher _____ Independent bookstore _____

Credit card for payment of registration fees (check appropriate box)

Visa _____ Mastercard _____

Card number _____ Expiration date _____

Signature required _____

Booth fee (November 20, 2007 to January 15, 2008 subtract \$100 per table; January 16 to April 15, 2008 subtract \$50)
\$ _____

Number of booths _____ (Maximum 2 booths)

Late fee (if registering after August 1st) \$ _____

Total fees \$ _____

Please check one:

Table with canopy

Table no canopy

Shared table (yes / no)

Agreement

I agree to the terms set forth in this application and acknowledge receipt of the Brooklyn Book Festival Exhibitor Agreement ("Agreement"). I have read the "Agreement" and agree to be bound by these terms.

Print name _____ Signature _____ Date _____

Title/Company _____

Credit card payments only can be faxed to: 718-802-3542

Make checks payable and mail to:

**Best of Brooklyn, Inc.
Brooklyn Borough Hall
209 Joralemen Street
Brooklyn, NY 11201**



Brooklyn Book Festival Exhibitor Agreement

This agreement sets forth the mutual understanding and commitments between Best of Brooklyn, Inc., a Brooklyn-based not-for-profit and the Exhibitor, whose legal name and address appear on the Brooklyn Book Festival Vendor Registration form, regarding the Exhibitor's participation in the Brooklyn Book Festival to be held on Sunday, September 14, 2008.

Exhibitor's Participation in the Brooklyn Book Festival

- 1) Applications for the Brooklyn Book Festival are considered on a first-come, first served basis based upon the receipt of a complete application and payment. Best of Brooklyn, Inc. reserves the right, in its sole discretion, to refuse participation in the festival to any applicant for any or no reason.
- 2) The primary purpose of the exhibitor participation in the Brooklyn Book Festival is to sell or distribute books, literary magazines and other literary materials and the Exhibitor accepts that selling merchandise that is not directly related to books and literary materials is prohibited without express written consent of the Brooklyn Book Festival organizer. Exhibitor acknowledges that violation of this provision is grounds for termination of the Brooklyn Book Festival Exhibitor Agreement and ejection from the Festival and that all monies paid shall be forfeited.
- 3) Exhibitor agrees that it will maintain its booth open to the public between 10:00 a.m. and 6 p.m. on Sunday, September 14, 2008 and will neither open its booth late nor close the booth early on that day.

Limitations of Liability

- 1) Exhibitor shall indemnify, defend and hold harmless Best of Brooklyn, Inc., the Office of the Brooklyn Borough President, the City of New York, the New York City Department of Parks and Recreation, Festival sponsors and the employees, representatives and agents of each from claims, liabilities, costs and charges (including attorneys' fees and costs) for injury, loss or damage to property or persons (including death) arising out of Exhibitor's activities in connection with the Festival, or any breach of representation, warranty or covenant in this agreement.
- 2) Best of Brooklyn, Inc., the Office of the Brooklyn Borough President, the City of New York, the New York City Department of Parks and Recreation,, Festival sponsors and the employees, representatives and agents shall not be liable for any claims, liabilities, costs and charges arising out of any injury, loss or damage to the person or property of the Exhibitor, its employees, representatives or agents, except to the extent arising out of the sole negligence of Best of Brooklyn, Inc., the Office of the Brooklyn Borough President, the City of New York, the New York City Department of Parks and Recreation, or Festival sponsors.
- 3) Exhibitor shall provide and maintain in effect workers compensation and employee liability insurance (if applicable). Exhibitor shall provide Best of Brooklyn with evidence of Exhibitor's compliance with all applicable workers compensation and employee liability requirements.
- 4) Exhibitor acknowledges and agrees that it is solely liable for any and all sales or other taxes, fees and assessments required by applicable federal, state or local law in connection with Exhibitor's participation in the Festival. Exhibitor shall provide Best of Brooklyn with all requested documentation to evidence Exhibitor's compliance with all applicable tax laws and rules.
- 5) This agreement shall be governed by the laws of the State of New York.

Acknowledgement

Exhibitor acknowledges that execution of the Exhibitor Registration Form binds Exhibitor to the terms of this Brooklyn Book Festival Exhibitor Agreement.